



**Delaware Cancer Consortium
Disparities Expert Resource Committee
Meeting Minutes
Monday July 16, 2007
Delaware Technical Community College
Dover, DE**

Attendees

Members

Attended	Lieutenant Governor John C. Carney Jr, State of DE
Attended	Naya Cruz-Carrington, DE Breast Cancer Coalition
Attended	Carlton Cooper, Ph.D., University of DE, Center for Translational Cancer Research
Did Not Attend	Matt Denn, State of DE, Insurance Commissioner
Attended	Robert Frelick, M.D.
Did Not Attend	Helene Gladney, City of Wilmington
Attended	P.J. Grier, Academy of Medicine
Attended	Surina Jordan, Ph.D. , Zima Health
Attended	Lolita Lopez, Westside Health Services
Did Not Attend	Jaime H. Rivera, M.D., FAAP, State of DE, Division of Public Health
Attended	Vicky Tosh-Morelli, DE Breast Cancer Coalition
Did Not Attend	Kathleen Wall, American Cancer Society
Did Not Attend	Mary Watkins, DE State University-Department of Nursing

Staff

Attended	Fred Breukelman, State of DE, Division of Public Health
Attended	Shari Short, Aloysius, Butler & Clark
Attended	Jill Rogers, State of DE, Division of Public Health
Attended	Ashley B. Wells, Wheeler & Associates Management Services, Inc.

Public Attendees/Other

Attended	Courtney Foley, Community Labor Environmental Action Network (CLEAN)
Attended	Evelyn Gonzalez, NCI-Cancer Information Service
Attended	Jill Morrison, State of DE-Lieutenant Governors Office
Attended	Betsy Wheeler, Wheeler & Associates Management Services, Inc.

Review/Approval of Previous Meeting Minutes

Committee members reviewed and approved the March 19, 2007 and May 21, 2007 Disparities Expert Resource Committee meeting minutes without changes.

New Business

Welcome/New Member Introductions

Lieutenant Governor John Carney welcomed the Committee, and members introduced themselves around the table. Mr. Carney reviewed the new "Purple Book" Disparities Committee goals for 2007-2011.

Spanish Language Screening For Life Campaign

Ms. Jill Rogers reminded the group that this was a follow up item from the May meeting's Social Marketing presentation. The TV commercial is currently being aired statewide **endorsing and promotes** the Screening for Life program **through and** the importance of mammograms to the Hispanic population. The Committee watched the short commercial, and Ms. Evelyn Gonzalez translated the message. The group agreed it was a positive message.

Fiscal Year 2008 Important Dates & Activities Timeline

Mr. Carney referred to the Activity Timeline included in the meeting materials and reviewed the document with the group. In particular, he asked when the Goal 1 community level surveys would be transpiring and what role the Committee would have in this process. Ms. Rogers replied that a presenter from Chicago would be attending September's meeting to share their process for conducting community level surveys with the group. Based on the information provided in this presentation, the Committee will be responsible for ~~developing~~ reviewing selection criteria (to be developed by DPH staff) for the communities to be surveyed ~~and to proceed according to the activities as laid out on the timeline.~~

Related to this goal, Ms. Lolita Lopez announced that the Governor's Council is contracting with a Florida firm to conduct a survey of Delaware's Hispanic population. The purpose of this project is to compile data that will provide guidance and informed decision-making on allocating funds from the Adrian Arshat Foundation for Hispanic services. Ms. Evelyn Gonzalez also added that NCI worked with the Delaware Hispanic Collaborative to compile information on the health behaviors/attitudes of the Hispanic population and shared their findings with the Division of Public Health. However, shortly after completing this work, NCI released a bulletin announcing a new project entitled, C.A.B, which will compile several data sources and make the data compatible for the purpose of those translating the science into realistic practice. The group felt more information should be gathered on both of these activities when addressing Goal 1. **Jill Rogers will make sure that this is done as the surveys are developed.**

Champions of Change Performance Measures

Ms. Jill Rogers reminded the group that members previously asked for performance measures by contracting site, in response to May's Champions of Change presentation and referred them to the document in the meeting materials. Dr. Surina Jordan asked if the measures for the pending organizations were known. Ms. Rogers said she would provide them at the next meeting. Dr. Robert Frelick suggested that the Medicaid population be included in these measures as well. Mr. Carney asked if the "boiler plate issue" had been solved for the Chi Eta Phi Sorority, Inc. Ms. Rogers informed him that it had been solved but only due to their contracting with St. Francis Hospital. Mr. Carney requested the unit cost per pledge card be provided to the Committee at the next meeting. Mr. Carney and Ms. Rogers reinforced that this program is still young, and as time goes by, program impact can be more accurately realized. Though, Champions of Change is reaching the African-American target population to improve colorectal screening, the entire population simultaneously needs to be reached, which other DCC programs target.

State-Added BRFs Colorectal Questions Presentation

Lieutenant Governor John Carney introduced Mr. Fred Breukelman to present information on the state-added Behavioral Risk Factor Survey (BRFS) colorectal screening questions. These questions were added to gain insight on what people are willing and not willing to do around cancer screening. The presentation included 2005 results by race and gender for the following questions:

- Have you ever had a sigmoidoscopy or colonoscopy?
- How long has it been since your last sigmoidoscopy or colonoscopy?
- What was the reason for your last sigmoidoscopy or colonoscopy?
- What are your thoughts about having a colonoscopy in the future?

In 2007, another new question was added regarding provider education to patients on the importance of colorectal screening. Mr. Breukelman also pointed out that in 2010 the survey design will change, meaning that historical trend data will be obsolete, and 2010 data will begin new baseline data. Mr. Carney asked that Mr. Breukelman return in May to present the final 2007 data. Ms. Rogers added that data obtained from these questions have proved helpful for identifying focus areas and tailoring services. **(ASHLEY: can you make sure that Fred's presentation goes out with the minutes and reference that here?)**

Review/Identify all DCC Committee Recommendations for Regular Updates

As the group was developing their recommendations, they showed interest in knowing what the other committees were doing, due to their purpose as a resource group. Therefore, provided in the meeting materials, was a document listing all the goals of every committee for the group to individually review and to identify important items they would like to receive regular updates on during Committee meetings. Mr. Carney stressed the importance of members reviewing this material because there are so many other

activities going on that are relevant to this group's work. Ms. Rogers encouraged members to contact her via phone or email with any questions/comments they may have. She will ensure that their concerns reach the whole group.

Mr. Carney asked what other committees had activities relating to prostate cancer screening. Ms. Rogers informed him that the Early Detection & Prevention Committee is currently developing high risk screening recommendations criteria and anticipates a draft to be ready for the Disparities Committee to review in September. Mr. PJ Grier asked that the Quality Cancer Care Committee's Goal 4 include point of care information for clinicians and patients in the Cancer Registry as they consider what constitutes quality. Ms. Rogers reassured Mr. Carney that they were working on Goal 5 regarding clinical trials, particularly in encouraging providers to promote trials to patients. Ms. Vicky Tosh-Morelli added that Delaware Breast Cancer Coalition provides information to their consumers about clinical trial participation and utilizes NCI's clinical trials training course to increase patient awareness and involvement. Ms. Gonzalez said she has a very informative clinical trial survey that asks some very revealing questions she could forward to the group. NCI's clinical trials training encourages providers to offer clinical trial participation as an up front treatment option. DCC program contracting organizations are provided with clinical trial information as well.

Ms. Rogers asked the committee if they would like to meet more often than every other month, given their long "to-do list." Mr. Carney thought it would ultimately depend on the types of information and updates needed, but presumed they would want to. **This issue will be decided at the September meeting.** There are many items in the recommendations to pay special attention to; especially given the other Committee's priorities are so different from this group's.

VIP/CHAP Presentation

Ms. Rogers is in the process of pulling all the relevant VIP/CHAP program information together such as background, utilization data, structure, enrollment, demographics, etc. for presentation to the Committee in September. She asked the Committee if there was any additional specific information they would like included in this presentation so it could be incorporated beforehand. Mr. Carney briefly described the VIP/CHAP program and explained the group had felt there was opportunity to utilize the network to reach some target populations of various DCC activities, especially those relating to detection and screening. Though, CHAP enrollees are predominantly women and children, Dr. Frelick stressed the value of targeting women to deliver messages to their spouses. The group discussed program mechanics, but overall had no additional requests to include in the presentation for September.

Updates/Other

Mr. PJ Grier announced the Academy of Medicine just introduced DelMIRA (*DELaware Medical Information Resource Alliance*), which is a new project funded by the Health Fund Advisory Council (HFAC) through an annuity from the tobacco settlement to improve acute-care facilities/health professionals access to e-resources.

Ms. Lolita Lopez announced Westside Health Services would be holding a press conference on July 17, 2007 at 12:00 pm on "Living with Cancer."

Documentation

Along with the meeting agenda and minutes from the previous Committee meeting, the following documents were provided at this meeting and are available upon request to Ashley Wells, Wheeler & Associates Management Services, Inc. 302-335-1495 or via e-mail at Ashleyw@managetool.com:

- ~ Disparities Committee Year 1 Activities Timeline
- ~ DRAFT Disparities Committee Recommendations for 2007-2011 Cancer Plan
- ~ Champions of Change Performance Measures
- ~ State-Added BRFS Colorectal Questions Presentation

Future Meeting(s)

The next Delaware Cancer Consortium Disparities Committee meeting has been scheduled for **September 17, 2007** at **Delaware Technical Community College** in Dover, DE.

Old Business